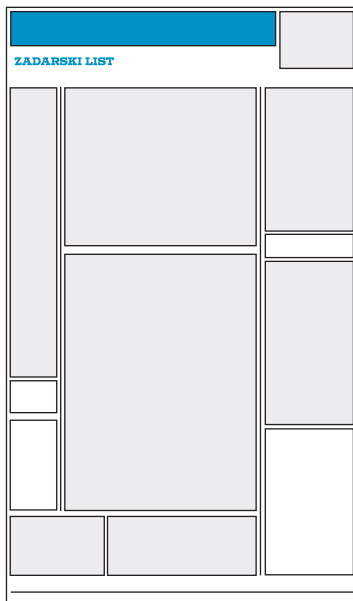
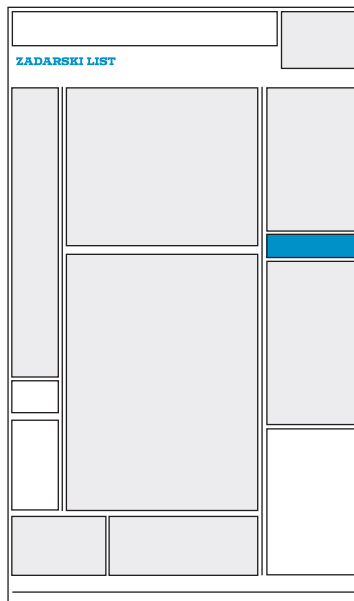


# CJENIK ZADARSKI LIST – internet izdanje

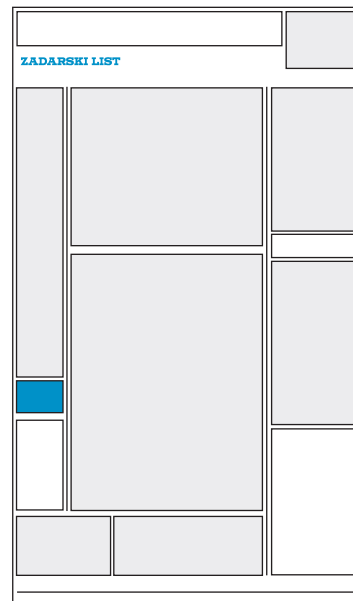
NASLOVNICA, leaderboard  
728x90 px



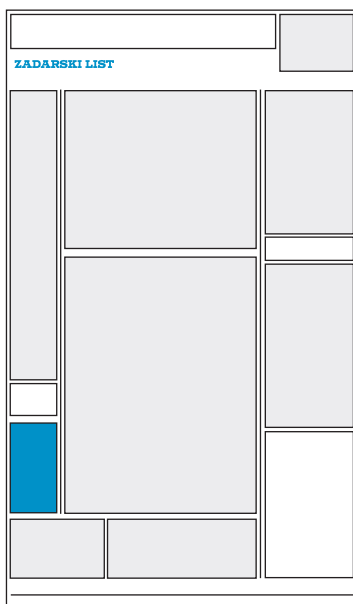
POKROVITELJ KALENDARA  
240x60 px



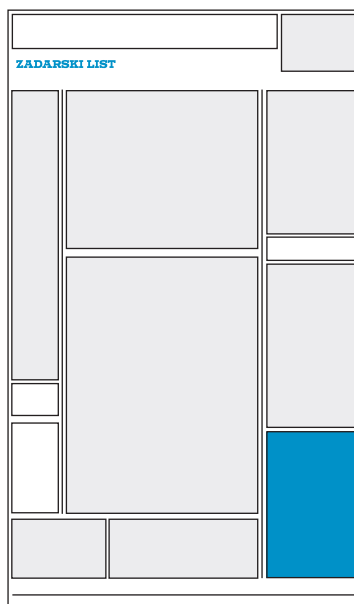
IAB Button 1  
120x90 px



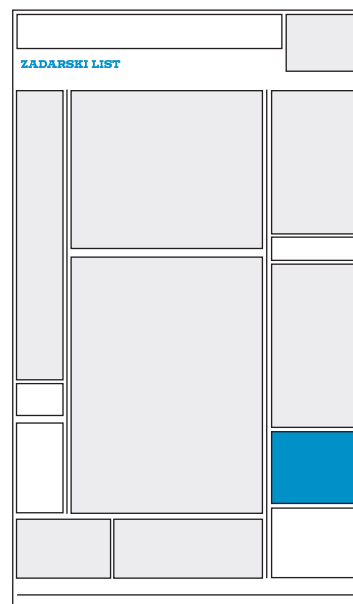
IAB Vertical Banner  
120x240 px



Vertical Rectangle  
240x400 px



Half Vertical Rectangle  
240x200 px



## CJENIK ZADARSKI LIST – internet izdanje

OGLAS	pix.	Tjedan (stalni)	Mjesec (3 u rotaciji)	Mjesec (stalni)
NASLOVNICA, leaderboard	728x90	1450	2.060	5.380
POKROVITELJ KALENDARA	240X60	-	-	5.010
NASLOVNICA, markica	120x90	795	1140	2.970
NASLOVNICA, uski	120x240	860	1230	3.210
NASLOVNICA, rectangle	240x190	1115	1590	4.150
NASLOVNICA, veliki rectangle (iznimno)	240x400	-	-	5.180
RUBRIKA, leaderboard *		1.070	1530	4.000
RUBRIKA standardna, Skyscraper *	160x600	860	1230	3.210
RUBRIKA nest. (prilozi, kolumne...) rectangle	240x190	770	1,100	2.870
RUBRIKA, uski *	120x240	560	805	2.100

\* sport +10%

- cjenik vrijedi od 1. srpnja do 1. rujna 2008. godine
- cijene su istaknute bez obračunatog PDV-a
- izrada oglasa nije uključena u cijenu
- agencijski popust 20 posto